



Apps and Interface Design for Marketing and Communications

BDi designs mobile apps and web interfaces with two common goals: make it easy and enjoyable to use, and keep the visitor interested in learning more. With mobile, we strive to make the most of smartphone contact options encouraging a customer to contact our client. On web interfaces we know that user's have a 'trigger' in hand and want to click somewhere every 15 seconds or less – we keep them in the site.

