



## **Annual Report for a Metropolitan Hospital**

As the CEO explained "going under the surface of medicine is what Rush is all about." BDi created a custom illustration and translucent overlay cover to emulate 'going under the surface medicine.' We balanced warm, black and white, on-location photography with high tech color close-ups to highlight the research, innovation and discoveries of the year. The book was celebrated as the most significant annual Rush had ever published.







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