



## Packaging a Successful Year

Hewitt had a great year and wanted to tell every associate why, and how, they accomplished it. The idea started as a monthly calendar of events/accomplishments. We translated this idea into an oversized 'Daytimer' spiral bound book. We also packaged a look ahead video into a elegant boxed set. The package was an overwhelming success with employees proudly displaying their copy on their bookshelves.

