



Marketing Package for Architecture

With 12 national offices, Dewberry Architects needed a high profile leave-behind piece with optimal flexibility and a long shelf life. We communicated the firm's high design aesthetic with a contemporary package design using a textured paper box folder with minimal graphics in a flexible format that could be customized to hold 6 differently sized promotions. We also designed brightly colored, oversize fold out brochures for several practice areas. Internal demand for the marketing system has been strong.

